**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Three conclusions from the crowdfunding campaigns are:

* Theater has the highest number of campaigns that are successful across all the categories.
* Plays as a sub-category is responsible and contributes to the highest number of campaigns under theater category.
* The number of campaigns that have been successful remained the highest over year; the number of Failed campaigns has remained fairly constant throughout the year.

**What are some limitations of this dataset?**

* The variability from the centre data point is large as indicated by the variance, in which case the mean may not truly represent the actual centre of tendency.
* The data sets have large set of outliers.
* There might be other categories that the are not covered by the data sets to project the market trends.
* The source of the data is not validated to the source.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Other possible tables are:

* Create a new sheet with a pivot table that has a column of outcome, rows of Date Ended Conversion, values based on the count of outcome, and filters based on parent category and Years.
* Create a new sheet with a pivot table that has a column of Currency, values based on average donation, and filters based on parent category and Country
* Create a new worksheet in the workbook and create one column for the number of backers of live campaigns and one column for canceled campaigns.